The School of Journalism

BA (Hons) in Multimedia Journalism and NCTJ Diploma in Journalism



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#### Welcome...

At The School of Journalism, the UK's number one NCTJ-accredited multimedia journalism course, we do things differently. The best journalists are always the ones who are prepared to hunt away from the pack, challenge convention and see the extraordinary in the ordinary.

Based in our newsrooms in the centre of Manchester and London, The School of Journalism is a unique collaboration between News Associates - the number one ranked NCTJ iournalism school in the UK - and Plymouth Marjon University.

And we are looking for the journalists of the future who are willing to think differently. We want trainees who will treat the start of this course as the first day of their careers and then follow in the footsteps of our awardwinning alumni, who work around the world in every aspect of the media, from national to local newspapers, broadcasters, press and PR agencies.

This is not your normal journalism degree programme, it will be a highly-practical three-year course delivered by journalists and editors, not lecturers and professors.

You will be putting theory into practice from day one, our newsroom will be your classroom.

We'll treat you as a journalist from the moment you arrive and - with our long-standing reputation as the UK's leading provider of journalism training accredited by the National Council for the Training of Journalists – make you employable on the day you leave.

Although technology has changed the ways in which we share and consume the news, the principles and values

The UK's number one journalism

prepare you not only for the field as it is today, but as it will be tomorrow.

At The School of Journalism we combine that tradition with innovation and we are looking for journalists who can produce compelling and original content, telling stories across a range of platforms.

We don't believe journalism can be taught from a textbook, which is why from the very beginning of your studies, you will hit the streets and report, producing stories in text, audio and video.

There's never been a more challenging and exciting time in journalism, so if you've got the passion, determination and attitude, get in touch to tell us who you are, what you've done and why we'd be mad not to work with you.

James Tonev. Managing editor

degree

### Our courses are NCTJ-accredited What does this mean?



In addition to your BA (Hons) in Multimedia Journalism, all trainees at The School of Journalism will sit examinations and complete coursework to gain their Diploma in Multimedia Journalism from the National Council for the Training of Journalists (NCTJ).

News Associates is the top-ranked NCTJ-accredited school in the UK, running long-established postgraduate courses in London and Manchester. But at The School of Journalism there will be no requirement for an expensive postgraduate course after you conclude your studies – providing you achieve your gold-standard NCTJ diploma alongside your degree, you'll be job ready.

100% of The School of Journalism's class of 2021 achieved first-class degrees and gold-standard NCTJ diplomas, continuing the success of previous years.

In 2020, 100% of The School of Journalism's first cohort of graduates achieved gold-standard, making us the best NCTJ-accredited journalism degree in the UK. The national 'gold-standard' pass rate for the hugely-demanding NCTJ Diploma in Journalism in 2020 was 20%, making the feat of our graduates all the more impressive.

News Associates has been officially recognised as the UK's best NCTJ journalism course for six years running. News Associates also won the Innovation of the Year Award at the 2020 NCTJ Awards for Excellence, recognised for adapting teaching styles and exercises for remote learning, keeping up morale for trainees and running a series of free online workshops open to everyone.

And it's this award-winning approach to journalism training that is at the heart of The School of Journalism in Manchester and London.

#### WHAT IS THE NCTJ?

The NCTJ stands for the National Council for the Training of Journalists and it is something most major organisations look for when hiring journalists. And we are the best in the business at teaching it.

The NCTJ was founded in 1951 and is a long-established and respected benchmark of excellence for journalists – graduates of NCTJ training dominate all sections of the media and, according to recent research, 81% of qualified journalists are NCTJ trained.

The organisation has a professional awarding body recognised by Ofqual, an accreditation board, Student Council, focus groups and forums, and the annual Journalism Skills Conference.

The industry standard for accredited journalism courses sets a benchmark based on exam results and stresses the need for courses to focus on skills convergence and multimedia journalism.

"Our titles always look for journalists with NCTJ qualifications. Passing industry-standard exams like shorthand at 100 words a minute shows the type of determination and persistence needed to succeed in a newsroom."

Mark Hudson, head of early talent at News UK, who publish The Times, The Sunday Times and The Sun

#### Our academic partner



You will be studying in our London or Manchester newsrooms but we've teamed up with a leading university to validate our degree programme and provide academic oversight and regulation.

When looking for a partner we wanted an institution that shared our values as the number one NCTJ-accredited journalism school in the country.

Plymouth Marjon University mirrors our highly-practical approach to studying and our commitment to academic excellence.

Don't worry, you won't be studying in Plymouth, the University is just there to provide academic rigour – and together we'll ensure you have all the transferable skills you need when you leave.

#### **HISTORY**

With more than 180 years of heritage, tradition and experience, both founding principals of St John's (1840) and St Mark's (1841) colleges were eminent Victorians who developed the first national school system.

In 1926 the two colleges merged, and in 1973 the College of St Mark & St John moved to Plymouth and became referred to as Marjon by students. In 1991 it became affiliated to the University of Exeter, which accredited it to run undergraduate and postgraduate programmes leading to degree awards of the University.

In 2007 Marjon received Taught Degree Awarding Powers which provided it with University College status, and it now officially operates as Plymouth Marjon University.

The Graduate Social Mobility Index ranked Plymouth Marjon as the best university in the UK for social mobility, and Marjon is also rated among the UK top 10 universities for overall student satisfaction, according to the Complete University Guide 2022.

#### **MAXIMISE YOUR EMPLOYABILITY**

The University has created a number of industry links and partnerships to assist your employability, as well as one-to-one careers guidance, online advice and employability. Marjon is ranked as the 12th best university in the UK for on-track graduate outcomes.

To help you make the right choices throughout your degree, you will have access to plenty of online support material available via your online Learning Space.



#### What do our trainees and graduates say?



**Honor Cockroft**, second year trainee: "The School of Journalism saved my 2020! Starting the course granted me both essential knowledge as well as practical experience, and I am loving the experience so far. It's great to start my career as a journalist."



Rahima Miah, third **year trainee:** "The BA Multimedia Journalism course at The School of Journalism is the perfect degree because the different modules provide you with knowledge and skills from major police that are relevant to all aspects of journalism."



Adam Wareing, news reporter at **Kennedy News** and Media: "At The School of Journalism. opportunities come thick and fast. I had the chance to report on everything incidents and a general election to countless theatre shows and gigs, and I believe that helped me become a more well-rounded reporter."



Olivia Burke, world news reporter at News UK: "I could not recommend The School of Journalism enough. The one-to-one access to our tutors and knowing we could – and still can – get in touch with them at any time is something I am extremely grateful for. Having the opportunity to gain an NCTJ qualification on top of my degree was definitely the icing on the cake."

#### Paid placement or journalism project bursary

At The School of Journalism we know it's hard to juggle employment with your studies. Which is why we're the only multimedia journalism degree offering up to £1,000 paid journalism placement or up to £1,000 towards a journalism project in your summer holidays\*.

#### JOURNALISM PROJECT

Do you have a burning desire to go abroad and investigate a topic? Want to travel to an unreported corner of the world? Or do you have a great idea for a multimedia project you'd like to see come to life?

Whether it's filming a boxing documentary in Bermuda or covering Cannes and Venice film festivals, our trainees have completed a wide range of exciting and innovative projects across the globe.

We're offering you the opportunity to pitch to us how you would spend up to £1,000 and if we like the idea, the money's yours and we'll provide support and guidance along the way.

#### PAID PLACEMENT

Throughout June, July or August in the summers following your first and second years of study, you'll have the opportunity to undertake work experience for one month at a journalism placement of your choosing – and you can pitch up to £1,000 to cover the cost.

Whether you want to jet-set across Europe for a placement at a fashion magazine or experience a national newspaper newsroom by travelling to London, we'll ensure your placement is hands-on and prepares you for the real world of working in journalism!

From the MailOnline in London to covering stories at local publications like Teesside Live and the Hampstead and Highgate Express, our trainees carry out a range of work placements to discover the areas of journalism they are passionate about. They can cover sporting events across the country for our sports news agency Sportsbeat and carry out their own broadcast projects by filming journalism documentaries.

They've tackled local news at the Warrington Guardian and broadcast projects at CNN, and have seen their work published across some of the biggest names in print and broadcast journalism.

We are firm believers that to learn how to be a good journalist, you need lots of practical opportunities to work on real journalism. A summer placement will help you to further develop your employability skills, build relationships with industry contacts and further expand your portfolio.

\*These are optional opportunities, which can be taken up each summer following your first and second years of study, subject to passing that year.







#### Our trainees in the media

Unlike at most universities, our trainees aren't limited to student publications. They're out getting exclusive stories for our news agency Kennedy News and Media, covering live sport for our sports press agency Sportsbeat and reviewing amazing gigs – and much more – for our online news sites.

You can find them working as journalists all over the world because of our £1,000 summer bursary scheme.

You'll spot them reporting from the press box at Old Trafford, reviewing the likes of Florence and the Machine, James Arthur and The Vamps, interviewing documentary maker turned Strictly Come Dancing winner Stacey Dooley and mingling with the legend that is David Dimbleby!

They've been on work placements everywhere from The Times in London to the Manchester Evening News, the Olive Press in Spain and Time Out magazine in Dubai. They've tackled local news at the Warrington Guardian and broadcast projects at CNN.

They've seen their name in print in The Sun and on the MailOnline, they've heard their voices on BBC Radio Manchester and their stories reported on Sky News.



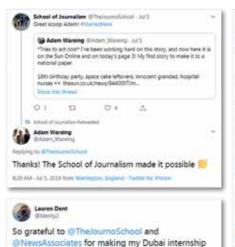
Movie buff Harry Benbow used his £1,000 journalism project bursary to cover Cannes and Venice film festivals



#### FREE JOURNALISM TOOLKIT

Journalists today are expected to keep up with modern technology and tell stories through a range of mediums. To help you learn these essential skills, we'll equip you with your very own Apple iPad.

This will come loaded with essential multimedia apps to support you during the course and help you build your journalism portfolio. Throughout your studies you won't just be expected to tell a story in words, but with picture and video – and your iPad will be used for a range of multimedia projects.



@TimeOutDubai happen @

325 PM - Sep 21, 2018 - Twitter for iPhone

Time for some shorthand now!





Luke Madeira used his bursary to travel to Spain and work at the Olive Press during his summer holiday and landed this front page splash



Lauren Dent cornered former Question Time host David Dimbleby while covering a theatre production for Mancunian Matters



Sports fanatic Jacob Bentley-York used his journalism project bursary to travel to Brazil and cover the Copa América for Yahoo Sport

#### Practical journalism

"Journalism is printing what someone else does not want printed. Everything else is public relations." **George Orwell** 

You can't learn journalism from a textbook. We firmly believe you learn how to be a good journalist by actually being a journalist, and you will have lots of practical opportunities to work on real journalism.

From thought-provoking features, to live broadcast programmes, to your own self-sourced newspaper producing a portfolio of work you are proud to show a potential future employer is a key part of your studies.

Work experience and industry placements are a vital part of the course and all students will contribute extensively to Mancunian Matters or South West Londoner -Manchester and south west London's leading online news websites, run by News Associates.

The websites are established news providers in the regions, well-respected by MPs, councillors and press officers – not to mention other editors who regularly spot their future reporters there.

This unique opportunity means that during the course you can be on the ground covering breaking news, interviewing politicians, writing gig and restaurant reviews and getting stories published that many trainees can only dream of.

Previous trainees have provided round-the-clock coverage of many general and local elections – in the press boxes at counts, broadcasting rolling news bulletins, live tweeting and creating election special e-editions.

As journalists based in the media heartlands of London and Manchester our trainees often find themselves at the forefront of breaking news. They are regularly asked to give their opinion on BBC and Sky News and international radio stations – and even Newsnight!

Trainees will be encouraged to constantly have a story on the go as a portfolio with plenty of cuttings and variety not only boosts your grades but will impress an editor no end. It's a chance to prove you have many strings to your bow. so you won't just be expected to tell a story in words but with picture and video - today's newsrooms require multimedia journalists.



#### Guest speaker series and JournoFest

School of Journalism trainees will have access to News Associates' long-established and successful speakers programme.

We regularly invite industry professionals in to talk or deliver practical sessions and invite back recent graduates to speak about their first career steps.

Recent speakers include: ITV News presenter Julie Etchingham, BBC media editor Amol Raian, Sky News political correspondent Lewis Goodall, Washington Post race and ethnicity reporter Emmanuel Felton, The New York Times digital journalist Anna Schaverien, BBC sports editor Dan Roan, The Guardian north of England editor Helen Pidd. The Times executive managing editor Robert Hands, The Guardian homepage editor Claire Daly, CNN sports anchor Alex Thomas. The Bureau of Investigative Journalism investigative journalist Meirion Jones, Twitter director of curation Joanna Geary, BuzzFeed investigations correspondent Jane Bradley and BBC senior broadcast journalist Narinder Kalsi.

#### **JOURNOFEST**

Every year News Associates and The School of Journalism host a journalism conference packed with notable journalists across print, online and broadcast from news presenters and sports editors to investigative reporters and feature writers - and they always share their top tips for getting into journalism.

Keynote speakers include Daily Mirror political editor Pippa Crerar, who exposed the Downing Street parties scandal and the Dominic Cummings/Barnard Castle story in 2020, Times journalist and host of 'Stories of our times' podcast Manveen Rana, Sky News presenter Dermot Murnaghan, BBC journalist Christian Fraser, Daily Mirror columnist Susie Boniface (aka Fleet Street Fox) and Times chief reporter Sean O'Neill.



Helen Pidd, The Guardian north of **England editor** 



Alex Thomas, CNN sports anchor



**ITV News presenter** 



Emmanuel Felton. Washington Post race Times podcast host and ethnicity reporter



Manveen Rana.



**BuzzFeed investigations** correspondent



Madison Marriage, Financial Times undercover reporter



Narinder Kalsi. iournalist



BBC senior broadcast Daily Mirror political



Amol Rajan, BBC media editor



Claire Daly, The Guardian homepage



Dan Roan, BBC sports editor

#### Our job ... is helping you get a job

"If you're gonna get a job that's a little bit of a caper, that isn't really a job, that under ideal circumstances you get to at least leave the building and leave your desktop, go out, find people more interesting than you, learn about something, come back and tell other people about it — that should be hard to get into. That should be hard to do. No wonder everybody's lined up, trying to get into it. It beats working."

David Carr, New York Times

What good is a course, with its associated big investment in time and money, without the best possible job prospects when it concludes?

News Associates boasts a wide network of award-winning alumni, who are working in a range of media. You'll find them breaking stories on Sky News, on the front pages of our national and regional press, creating shareable and viral content on websites like BuzzFeed, Vice and HuffPost, covering New York fashion week, interviewing showbiz stars at the Oscars, in the press box at Premier League grounds and sports events around the world and so much more.

Our highly practical approach to your studies – and our unrivalled success in the all-important NCTJ examinations – means our graduates are recognised by employers as a cut above the rest.

News Associates isn't just an award-winning journalism school, we are one of the UK's most trusted suppliers of text and broadcast content with the work of our full-time editors and journalists reaching an audience of 750 million every year.

This gives us an inside track on job opportunities, while many employers come direct to us when sourcing appointments.

From day one of your School of Journalism studies we'll be aiming to improve your employability – firstly by assisting you to build a wide-ranging portfolio covering a broad scope of subjects on every relevant platform, from newspapers to podcasting.

The truth is, a degree and your NCTJ Diploma in Multimedia Journalism will not be enough to land you a job – you'll need experience and an impressive portfolio, both of which are key parts of your study programme from your first day.

There will be plenty of time set aside for third year trainees to improve employability skills, with CV clinics and mock interviews, followed by 360 feedback from staff and peers.

The key factor in your employability will be achieving your gold-standard NCTJ diploma alongside your BA (Hons) in Multimedia Journalism – something News Associates is recognised as the number one in the country at achieving.

At News Associates – according to most recent figures – 96% of our graduates are in paid journalism roles within a month of graduating.

#### The trainee experience

This is not your normal journalism course. We want to treat you as a journalist from day one and there will be a heavy focus on practical opportunities.



News Associates tops the NCTJ results tables again and again. We won Innovation of the Year at the 2020 NCTJ Awards for Excellence which recognised and celebrated the new and exciting ways we have inspired the next generation of journalists.

There is only so much journalism you can learn from a textbook, so we have a unique focus on learning in a newsroom rather than a classroom.



Getting out and chasing down the story is the very best way to learn. We are looking for trainees who will embrace these opportunities and want to stay working in our newsroom, producing stories and content long after their lessons have concluded.





# News Associates head of nctu iournalism Manchester Alice Gregory (left), head of iournalism London Graham Moody (middle), and editorial development manager Lucy Dyer (right) at the NCTJ Awards for Excellence 2021.

#### Senior journalism training staff

News Associates has a team of experienced journalists to guide you through your degree and NCTJ diploma programmes, who are all passionate about delivering innovative industry training.

#### **JAMES TONEY**

James is the managing editor and board director of Beat Media Group – encompassing News Associates, Sportsbeat, Storybeat and Kennedy News and Media.

His news and sports stories appear in publications around the world. He has been highly commended for his journalism by Press Gazette and was recognised for his commitment to the coverage of the Olympics by being named a torchbearer at London 2012. He is a member of the Society of Editors, the British Olympic Association's media advisory panel and sits on the board of the Sports Journalists' Association.

#### **RACHEL BULL**

Rachel is the course director at News Associates and The School of Journalism, with oversight of all undergraduate and postgraduate NCTJ training in London and Manchester.

She is an award-winning journalist with experience in local and national newspapers and her areas of specialist interest are shorthand, podcasts and communications and digital marketing.

#### **GRAHAM MOODY**

Graham is the head of journalism at News Associates London where he is responsible for the delivery of our undergraduate and postgraduate NCTJ courses.

He has worked in local and national newspapers in a variety of roles from news to sport. He was a senior reporter at the London 2012 Olympics and Paralympics and Sochi 2014 Olympic Winter Games.

#### **ALICE GREGORY**

Alice is the head of journalism at News Associates Manchester where she is responsible for the delivery of our undergraduate and postgraduate NCTJ courses.

She has been working in the delivery of NCTJ courses since 2013. Prior to that she worked as a national newspaper journalist for ten years.

#### **LUCY DYER**

Lucy is the editorial development manager for News Associates and The School of Journalism. She leads the marketing and admissions teams and secures our trainees their pathways into journalism.

She is a former editor with a passion for social media and emerging digital platforms and is a trained mental health first aider.

# Liv Clarke at the Student Publication Association National Conference in 2019, photo by Edwin Branes Photography

#### Course overview

Journalism is changing, and graduates of The School of Journalism will be taught to stay ahead of the constantly shifting trends.

In addition to the research and analysis elements of your BA (Hons) in Multimedia Journalism, you will study the core subjects of the NCTJ curriculum: journalism ethics, news reporting, shorthand, media law, public affairs, digital journalism, sports journalism, court reporting and video journalism.

#### **YEAR ONE**

#### Research 1: The Investigative Journalist

Throughout your first year, we will introduce you to the concept of research and reflective practice. You will learn how to use research to underpin your knowledge on public and political systems in the UK.

#### **News Reporting (immersive)**

This module to get you finding, writing and publishing news stories in your first few weeks of study. You will cover the basics of story construction, the importance of accuracy and legal compliance, and different multimedia journalism styles and social media platforms.

#### **Broadcast: Mobile Journalism**

We will introduce you to the technical and writing skills needed for mobile journalism and you will discuss how online technologies have impacted the field of journalism. You will learn how to create and edit content with practical demonstration of a wide range of software and hardware used in the industry.

#### Media Law

A sound knowledge of the law is essential for any journalist. You will be introduced to the study of law and its effect on reporting and press freedom across broadcast and print. Topics include broadcast regulation, court and legal reporting, defamation, contempt, privacy and more.



#### **Public Affairs**

Whether you want to be a political correspondent, a sports reporter or a fashion writer, an understanding of politics is vital for any journalist. You will learn about current affairs, how local and national government works, the structure of public institutions such as the NHS, and how you access public information as a journalist.

#### **Journalism Ethics**

To be a good journalist you must learn how to report fairly and ethically. This module will explore real-life case studies in the news, what is the public interest and how journalists can use the law and IPSO code to hold power to account.

#### **YEAR TWO**

#### Research 2: The Story Behind the Story

This module will extend your learning from the first year module Research 1, seeking to widen an understanding of journalistic research and its methodologies, including data gathering and analysis, infographics and objectivity and bias.

#### **Audio Journalism: Radio and Podcasts**

If you're a budding radio journalist, this is the module for



you. We will teach you how to plan and produce audio packages, write scripts for radio and use digital audio editing systems. You will even get to record your own podcast!

#### **Broadcast: On Screen**

You will develop advanced production techniques across a variety of media platforms and create output for specific programmes and audiences. This module will get you thinking about how you can maximise your audience as well as applying your production skills in a professional setting.

#### Shorthand

Taking notes quickly and accurately is a vital skill in the newsroom and is an essential element of the NCTJ qualification. You'll learn Teeline, the most accessible and popular form practised by journalists, with the aim of reaching 100 words per minute.

#### Social Media

Learning how to navigate, understand and use social media is essential for journalists today. This module is focused on using social media to find news and sources, find photographs and video and cover live events on the



field. You will learn how to create a brand, build followers and tailor content for specific audiences.

#### **Preparing for the Workplace**

This module will focus on getting you ready for the workplace. Content will include CV and cover letter workshops, personal reflection, discussion of building contacts and the media industry job market, interview techniques and an extended period of work placement.

#### YEAR THREE

#### **Broadcast Journalism: Going Live**

This module is intended to build on the second year Broadcast: On Screen module. You will learn how to research and write engaging stories for television, learn broadcast newsroom terminology, practise voice training techniques for presenting news clips and take on a more editorial and creative role in the newsroom.

#### Magazine: Features

You will get the opportunity to conceive, pitch and produce your own magazine to a professional print standard using Adobe InDesign. This module will give you experience in pitching ideas effectively, feature writing, sub-editing, and group work.



#### Marketing and PR

Understanding the media and the role of marketing is vital for promoting your profile as a journalist. We'll look at marketing concepts and how to produce a basic PR campaign, as well as exploring how PR operates in the private, public and voluntary sectors.

#### **Journalism for a Digital Audience**

As a journalist you want your work to be seen by the widest possible audience. This module will teach you how to cater for a digital audience by using social media, SEO, CMS and the many digital tools at our disposal.

#### Honours Project: The Long Read

This is your chance to show off everything you have learnt throughout your degree. Your honours project can take the form of a traditional dissertation or any appropriate journalistic form, such as a large investigative piece or long-form journalism, a documentary or a series of podcasts, for example. You will write your own research proposal and upon completion, disseminate and publicise your work to its intended audience.

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# Award-winning training, award-winning journalists

The School of Journalism is officially the UK's number one NCTJ-accredited course, with 100% of our class of 2021 achieving first-class degrees and gold-standard NCTJ diplomas, continuing the success of previous years. 100% of our class of 2020 also graduated with gold-standard NCTJ diplomas, a record-breaking achievement.

News Associates is recognised as an industry leader in journalism training. We've been named the top place to gain the NCTJ Diploma in Multimedia Journalism for six years running.

But we are about more than our impressive results. It's not just about being good in the classroom but being great in the newsroom – and our list of recent graduate awards underlines this approach, which is at the heart of our training.

It's also why our trainees go on to such great jobs.

Our graduates regularly dominate the NCTJ Awards for Excellence in Journalism, which recognise and reward the best journalism students completing NCTJ-accredited courses and journalists/photographers with less than two years' experience on the job.

Six of our graduates bagged awards at the 2021 NCTJ Awards for Excellence – Tomás Hill Lopez-Menchero (The Times) and Rachel Steinberg (Sportsbeat) won student and trainee sports journalist of the year, Sophia Hall (Classic FM) landed student scoop of the year, Carolina Herranz-Carr (ITV) and Charlie Jones (BBC) were joint winners of the trainee podcast journalist of the year award, and Jacklin Kwan won student data journalist of the year.

At the 2020 NCTJ Awards for Excellence, News Associates won the Innovation of the Year Award and graduates Alex Diggins (The Telegraph) and Joshua Graham (The Sun) won best student feature and sports journalist of the year.

In 2019 Jonathan Harding (Racing Post) won best trainee sports journalist.

In 2018 Jessica Cripps (Kennedy News and Media) was crowned NCTJ Student News Journalist of the Year.

We love staying in touch with our graduates and hearing about their successes, and we're incredibly proud to say they #StartedHere.







#### Academic and pastoral support

Throughout your three years with The School of Journalism, you will be supported by your tutors who will work with you individually to encourage your academic and personal development.

We don't want you to get lost in a sea of people. We have a select, small intake to ensure that, unlike other institutions, we'll know your personal and professional needs by the end of the first week.

Our team of dedicated tutors will oversee your academic performance to ensure you are exceeding your potential, providing essential support for you to achieve the best possible results and leave the course with a bursting portfolio to take to employers – your currency when applying to jobs.

One-to-one tutorial time will be set aside, and students can email tutors around the clock for subject specific advice. We want you to feel you are always supported, with regular meetings with your academic and pastoral mentors.

We have members of the team who are mental health first aid trained, who are available to talk to trainees struggling with their mental health and signpost them to the right types of support.

We also have trained first aiders able to respond to medical emergencies.

The School of Journalism provide unrivalled support when applying for jobs and after graduation our door is never closed – we'll send you job alerts after your studies have concluded.





#### Our entry criteria

We're looking for applicants who want to think differently about journalism. Who want to throw themselves into practical training, and leave not only with a degree, but their essential NCTJ exams as well.

We will have a select, small intake so we can get to know your personal needs and develop your portfolio on an individual basis.

You should have a genuine passion and interest in the media, which you can hopefully support through some work experience.

Your personal statement is crucial – it's your chance to make your application stand out from the crowd and bring alive your passion for journalism.

You will also need:

- · A minimum of three A levels at CCC, excluding General Studies
- · A BTEC level 3 Extended Diploma, equivalent to Distinction Merit Merit
- Candidates should have a strong GCSE background and all students must have a minimum of GCSE English Language at Grade 4 or Grade C, or an equivalent qualification.

Please contact us to discuss the equivalent qualifications we accept.

#### The application process

#### **OPEN DAYS AND JOURNALISM WORKSHOPS**

We run a series of free open days, journalism workshops and guest talks for those interested in our degree programme.

Our events are delivered remotely via Zoom or in person at our London or Manchester newsrooms.

Taught by our award-winning tutors, you could cover breaking news or sport, or try your hand at a range of skills required in print and broadcast journalism.

Our guest talks introduce you to journalists working across the industry – whatever kind of journalism you are interested in, we've got something for you.

Places can be booked online via our website or by emailing us at training@newsassociates.co.uk

#### **HOW TO APPLY:**

To apply for this course you will need to use the following codes on UCAS:

Course code: MUJO Institution code: P63

Campus: Manchester (M) or London (L)

A step-by-step guide about how to apply can be found here: www.ucas.com/ucas/undergraduate/apply-andtrack/filling-your-application

If successful, you will be asked to attend an interview with our editorial development manager and/or our managing editor, where we can discuss the degree and your career prospects in more detail.

#### **CONTACT US**

Please call us on **0203 026 3781** for help and guidance on your application, or email us at **training@newsassociates.co.uk** 

#### A guide to student finance

All eligible full-time undergraduates can apply for a loan to cover their tuition fees. The loan will be paid directly to the University and your household income has no impact on the amount available.

#### **LOAN REPAYMENTS**

You will start to repay your loan once you are earning £25,000 or more per year and you have been graduated for one year.

You will then pay 9% monthly of any income more than £25,000.

For example, if you earned £27,000 per year you would have to repay the loan on £6,000, so your monthly loan repayment would be £45 a month.

If your income dropped below £25,000 then your repayments would stop.

Student finance doesn't impact on any mortgage applications.

#### **MAINTENANCE GRANTS**

Full-time students may also be entitled to a maintenance grant towards living costs while studying.

The amount you are entitled to is means-tested based on your family's income.

For further information and information on our current fees, please call the student and admissions office on **0203 026 3781**.





#### **FOLLOW US ON SOCIAL MEDIA**

Follow us on Twitter @TheJournoSchool and Instagram @NewsAssociates to keep up to date with our news, updates, and advice on getting into journalism.

You can also find us on Facebook and LinkedIn at News Associates.

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## The School of Journalism

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