

# The School of Journalism

BA (Hons) in Multimedia  
Journalism and NCTJ  
Diploma in Journalism

The School  
of Journalism

NEWS ASSOCIATES

THE UK'S TOP JOURNALISM SCHOOL

# CONTENTS

- 3. Welcome to The School of Journalism
- 4. Our courses are NCTJ-accredited
- 5. Our academic partner
- 6. What do our trainees and graduates say?
- 8. Paid placement or journalism project bursary
- 9. Practical journalism
- 10. Guest speaker series and JournoFest
- 12. Our job is helping you get a job
- 13. The trainee experience
- 15. Senior journalism training staff
- 16. Course overview
- 18. Sports journalism
- 20. Award-winning training, award-winning journalists
- 21. Academic and pastoral support
- 22. Entry requirements and application process
- 23. A guide to student finance and free journalism workshops



# WELCOME TO THE SCHOOL OF JOURNALISM

At The School of Journalism, the UK's number one NCTJ-accredited multimedia journalism course, we do things differently. The best journalists are always the ones who are prepared to hunt away from the pack, challenge convention and see the extraordinary in the ordinary.

Based in our newsroom in London, The School of Journalism is a unique collaboration between News Associates – the number one ranked NCTJ journalism school in the UK – and Plymouth Marjon University. And we are looking for the journalists of the future who are willing to think differently. We want trainees who will treat the start of this course as the first day of their careers and then follow in the footsteps of our award-winning alumni, who work around the world in every aspect of the media, from national to local newspapers, broadcasters and PR agencies.

We are also part of one of the UK's busiest content agencies meaning we can draw on the skills and experiences of their editors, journalists and broadcast specialists.

All of our tutors are working journalists and we're really passionate about this exciting industry. We don't sit around and talk about good old days on Fleet Street – we live and breathe the changes happening in the media right now, so we can teach you the latest digital techniques.

This is not your normal journalism degree programme, it will be a highly-practical three-year course delivered by journalists and editors, not lecturers and professors. You will be putting theory into practice from day one and our newsroom will be your classroom.

We don't believe journalism can be taught from a textbook, which is why from the very beginning of your studies, you will hit the streets and report, producing stories in text, audio and video.

We'll treat you as a journalist from the moment you arrive and – with our long-standing reputation as the UK's leading provider of journalism training accredited by the National Council for the Training of Journalists – make you employable on the day you leave.

**THE UK'S  
NUMBER ONE  
JOURNALISM  
DEGREE**



Although technology has changed the ways in which we share and consume the news, the principles and values prepare you not only for the field as it is today, but as it will be tomorrow.

At The School of Journalism we combine that tradition with innovation and we are looking for journalists who can produce compelling and original content, telling stories across a range of platforms.

There's never been a more challenging and exciting time in journalism, so if you've got the passion, determination and attitude, get in touch to tell us who you are, what you've done and why we'd be mad not to work with you.



# OUR COURSES ARE NCTJ-ACCREDITED

## WHAT DOES THIS MEAN?



In addition to your BA (Hons) in Multimedia Journalism, all trainees at The School of Journalism will sit examinations and complete coursework to gain their Diploma in Journalism from the National Council for the Training of Journalists (NCTJ).

News Associates is the top-ranked NCTJ-accredited school in the UK, running long-established postgraduate courses. But at The School of Journalism there will be no requirement for an expensive postgraduate course after you conclude your studies – providing you achieve your gold-standard NCTJ Diploma alongside your degree, you'll be job ready.

100% of The School of Journalism's class of 2021 achieved first-class degrees and gold-standard NCTJ Diplomas, continuing the success of previous years.

In 2020, 100% of The School of Journalism's first cohort of graduates achieved gold standard, making us the best NCTJ-accredited journalism degree in the UK. The national 'gold-standard' pass rate for the hugely-demanding NCTJ Diploma in Journalism in 2020 was 20%, making the feat of our graduates all the more impressive.

News Associates has been officially recognised as the UK's best NCTJ journalism course for seven years running. News Associates also won the Innovation of the Year Award at the 2020 NCTJ Awards for Excellence, recognised for adapting teaching styles and exercises for remote learning, keeping up morale for trainees and running a series of free online workshops open to everyone.

In 2022, we won Innovation of the Year at the NCTJ Awards for Excellence for the second time. We were recognised for our trainees' multimedia coverage of the death and funeral of Queen Elizabeth II in the first few weeks of their course – producing 142 articles in 11 days. Judges praised our coverage as 'a highly innovative project, which turned breaking news into a fast

turnaround learning environment'.

And it's this award-winning approach to journalism training that is at the heart of The School of Journalism.

### WHAT IS THE NCTJ?

NCTJ stands for the National Council for the Training of Journalists and it is a charity which provides a world-class education and training system for aspiring journalists, meeting the demands of a fast-changing multimedia industry. And we are the best in the business at teaching it.

NCTJ accreditation is widely viewed in the industry as the benchmark of excellence for journalists.

The NCTJ was founded in 1951 and is a long-established and respected benchmark of excellence for journalists – graduates of NCTJ training dominate all sections of the media and, according to recent research, 81% of qualified journalists are NCTJ trained.

An NCTJ qualification shows employers you have the fundamental skills needed to make it in a newsroom today.

*"Our titles always look for journalists with NCTJ qualifications. Passing industry-standard exams shows the type of determination and persistence needed to succeed in a newsroom."*

**Mark Hudson, head of creative diversity at News UK, who publish The Times, The Sunday Times and The Sun**

# OUR ACADEMIC PARTNER



You will be studying in our London newsroom but we've teamed up with a leading university to validate our degree programme and provide academic oversight and regulation.

When looking for a partner we wanted an institution that shared our values as the number one NCTJ-accredited journalism school in the country. Plymouth Marjon University mirrors our highly-practical approach to studying and our commitment to academic excellence.

Don't worry, you won't be studying in Plymouth, the University is just there to provide academic rigour – and together we'll ensure you have all the transferable skills you need when you leave.

### HISTORY

With more than 180 years of heritage, tradition and experience, both founding principals of St John's (1840) and St Mark's (1841) colleges were eminent Victorians who developed the first national school system.

In 1926 the two colleges merged, and in 1973 the College of St Mark & St John moved to Plymouth and became referred to as Marjon by students.

In 1991 it became affiliated to the University of Exeter, which accredited it to run undergraduate and postgraduate programmes leading to degree awards of the University.

In 2007 Marjon received Taught Degree Awarding Powers which provided it with University College status, and it now officially operates as Plymouth Marjon University.

Choosing a university is a big decision, and it's nice to have reassurance that you're making the right choice.

Marjon University is rated number one in England for social inclusion and number four for education (student experience), according to The Times and Sunday Times Good University Guide 2023.

### MAXIMISE YOUR EMPLOYABILITY

The University has created a number of industry links and partnerships to assist your employability, as well as one-to-one careers guidance, online advice and employability. Marjon is also ranked number four in the UK for career prospects, according to the WhatUni Student Choice Awards 2023.

To help you make the right choices throughout your degree, you will have access to plenty of online support material available via your online Learning Space.



# WHAT DO OUR TRAINEES AND GRADUATES SAY?



**RAHIMA MIAH**  
**Teesside Live reporter**

"Studying at The School of Journalism was the best decision I made to kickstart my career because without it I simply would not be where I am now! Two months after finishing the course I was offered a job as a news reporter which was my goal and it is all down to the skills, experience and qualifications I gained from the course. You become a journalist from day one and the tutors support you in every way!"



**HOLLY BRENCHER**  
**Third year trainee**

"My time so far at The School of Journalism has been a once in a lifetime experience. It's not your everyday university, you become a journalist and part of the team from day one. You learn something new everyday. I can't wait to start my future career next year with all the amazing skills that I have learnt from the course and the awesome tutors!"



**JESSICA SHARKEY**  
**The Times reporter**

"The School of Journalism really prepares you for the industry. You're encouraged to pitch your own stories and get stuck in from day one. The tutors are so enthusiastic and they inspire you to work hard and to not take any opportunities for granted. They are incredibly talented and learning from experienced journalists is definitely the best route into the industry!"



**MARIANA VIVEIROS**  
**GB News assistant producer**

"The School of Journalism Multimedia Journalism degree is very practical which is essential when entering this industry. We did a bit of everything including writing, presenting, radio and preparing scripts. All the modules we were taught were incredibly helpful, but media law is extremely important in my job today. I received so much support and guidance. The classes were very interactive and helpful, and the tutors made you feel like you were already a journalist from day one."



**STUART ALLEN**  
**Third year trainee**

"Coming to The School of Journalism is one of the best decisions I ever made. Everyone is so friendly and the tutors are so educated in what they do. If you put your all into the course and the subjects, you will get so much out of it."



Graduates at our 2023 School of Journalism graduation ceremony.



# PAID PLACEMENT OR JOURNALISM PROJECT BURSARY

At The School of Journalism we know it's hard to juggle employment with your studies. Which is why we're the only multimedia journalism degree offering up to £1,000 paid journalism placement or up to £1,000 towards a journalism project in your summer holidays\*.

## JOURNALISM PROJECT

Do you have a burning desire to go abroad and investigate a topic? Want to travel to an unreported corner of the world?

Whether it's filming a boxing documentary in Bermuda, exploring period poverty in the UK or covering Cannes and Venice film festivals, our trainees have completed a wide range of exciting and innovative projects across the globe.



We're offering you the opportunity to pitch to us how you would spend up to £1,000 and if we like the idea, the money's yours and we'll provide support and guidance along the way.

## PAID PLACEMENT

Throughout June, July or August in the summers following your first and second years of study, you'll have the opportunity to undertake work experience for one month at a journalism placement of your choosing – and you can pitch up to £1,000 to cover the cost.

Whether you want to jet-set across Europe for a placement at a fashion magazine or experience behind the scenes of a national broadcaster,

we'll ensure your placement is hands-on and prepares you for the real world of working in journalism!



our trainees carry out a range of work placements to discover the areas of journalism they are passionate about.

They've been on work placements everywhere from The Times in London to the Manchester Evening News, the Olive Press in Spain and Time Out magazine in Dubai. They've tackled local news at the Warrington Guardian and broadcast projects at CNN. They've seen their name in print in The Sun and on the MailOnline, they've heard their voices on BBC Radio Manchester and their stories reported on Sky News. We are firm believers that to learn how to be a good journalist, you need lots of practical opportunities to work on real journalism.

A summer placement will help you to further develop your employability skills, build relationships with industry contacts and further expand your portfolio.

*\*These are optional opportunities, which can be taken up each summer following your first and second years of study, subject to passing that year.*

# PRACTICAL JOURNALISM

*"Journalism is printing what someone else does not want printed. Everything else is public relations."*

George Orwell

You can't learn journalism from a textbook. We firmly believe you learn how to be a good journalist by actually being a journalist, and you will have lots of practical opportunities to work on real journalism.

From thought-provoking features, to live broadcast programmes, to your own self-produced magazine – producing a portfolio of work you are proud to show a potential future employer is a key part of your studies.

Work experience and industry placements are a vital part of the course, and all trainees will contribute extensively to The Londoners sites, ran by News Associates, to cover news, entertainment and sport across every corner of London.

The websites are established news providers in the regions, well-respected by MPs, councillors and press officers – not to mention other editors who regularly spot their future reporters there. This unique opportunity means that during the course you can be on the ground covering breaking news, interviewing politicians, writing gig and restaurant reviews and getting stories published that many trainees can only dream of.

Previous trainees have provided round-the-clock coverage of many general and local elections – in the press boxes at counts, broadcasting rolling news bulletins, live tweeting and creating election special e-editions.

As journalists based in the media city of London our trainees often find themselves at the forefront of breaking news. They are regularly asked to give their opinion on BBC and Sky News and international radio stations – and even Newsnight!

Trainees will be encouraged to constantly have a story on the go as a portfolio with plenty of cuttings and variety not only boosts your grades

but will impress an editor no end. It's a chance to prove you have many strings to your bow, so you won't just be expected to tell a story in words but with picture and video – today's newsrooms require multimedia journalists.

Our trainees' multimedia coverage of the death and funeral of Queen Elizabeth II earned us Innovation of the Year at the NCTJ Awards for Excellence 2022. They produced 142 articles in 11 days.

And after weeks of anticipation and planning our trainees were out in full force to cover the coronation of King Charles III. They were running live blogs, curating social media posts, producing TikToks, sourcing interviews, writing articles, and much more!





# GUEST SPEAKER SERIES AND JOURNOFEST

At The School of Journalism your journalism studies are complemented by a whole host of guest speakers with a wealth of experience from across the industry. These vary course to course and are often related to the biggest news stories of the moment. Our speakers deliver sessions, run news conferences, host Q&As and much more!

We regularly invite industry professionals in to talk or deliver practical sessions and invite back recent graduates to speak about their first career steps.

Recent guest speakers include: BBC broadcast journalist Victoria Derbyshire, Sky Sports News presenter Dharmesh Sheth, Daily Mail deputy chief sportswriter Ian Herbert, The Times and Sunday Times assistant editor Ian Brunskill, Sky News breakfast political correspondent Mhari Aurora, IPSO chief executive Charlotte Dewar, BBC media editor Amol Rajan, Sky News political correspondent Lewis Goodall, Washington Post race and ethnicity reporter Emmanuel Felton, The New York Times digital journalist Anna Schaverien, BBC sports editor Dan Roan, The Guardian north of England editor Helen Pidd, The Times executive managing editor Robert Hands, The Guardian homepage editor Claire Daly, CNN sports anchor Alex Thomas, The Bureau of Investigative Journalism investigative journalist Meirion Jones, Twitter director of curation Joanna Geary, BuzzFeed investigations correspondent Jane Bradley and BBC senior broadcast journalist Narinder Kalsi.

## JOURNOFEST

Every year News Associates and The School of Journalism host a journalism conference packed with notable journalists across print, online and broadcast from news presenters and sports editors to investigative reporters and feature writers – and they always share their top tips for getting into journalism.

Previous speakers include ITV Loose Women panellist Jane Moore, The News Movement co-founder and editor in-chief Kamal Ahmed, The Times crime correspondent David Woode, Times Newspapers chairman John Witherow, Financial Times artificial intelligence editor Madhumita Murgia, BCOMS founder Leon Mann, Sky News special correspondent Alex Crawford, Good Morning Britain correspondent Nitya Rajan and many, many more.

*"Journofest was amazing, I thoroughly enjoyed listening to such a variety of guest speakers and it's very exciting to see what next steps could be in store for all of the young trainees here."*

**Holly Nichols, third year trainee**



Trainee Ruby Smith taking part in a Q&A at Journofest 2023.



# OUR JOB IS HELPING YOU GET A JOB

What good is a course, with its associated big investment in time and money, without the best possible job prospects when it concludes?

Our highly practical approach to your studies – and our unrivalled success in the all-important NCTJ examinations – means our graduates are recognised by employers as a cut above the rest.

News Associates isn't just an award-winning journalism school, we are one of the UK's most trusted suppliers of text and broadcast content with the work of our full-time editors and journalists reaching an audience of 750 million every year.

This gives us an inside track on job opportunities, while many employers come direct to us when sourcing appointments.

From day one of your School of Journalism studies we'll be aiming to improve your employability – firstly by assisting you to build a wide-ranging portfolio covering a broad scope of subjects on every relevant

platform, from newspapers to podcasting.

The truth is, a degree and your NCTJ Diploma in Journalism will not be enough to land you a job – you'll need experience and an impressive portfolio, both of which are key parts of your study programme from your first day.

There will be plenty of time set aside for third year trainees to improve employability skills, with CV clinics and mock interviews, followed by 360 feedback from staff and peers.

The key factor in your employability will be achieving your gold-standard NCTJ Diploma alongside your BA (Hons) in Multimedia Journalism – something News Associates is recognised as the number one in the country at achieving.

At News Associates – according to most recent figures – 96% of our graduates are in paid journalism roles within a month of graduating.



# THE TRAINEE EXPERIENCE

This is not your normal journalism course. We want to treat you as a journalist from day one and there will be a heavy focus on practical opportunities.

There is only so much journalism you can learn from a textbook, so we have a unique focus on learning in a newsroom rather than a classroom.

Getting out and chasing down the story is the very best way to learn. We are looking for trainees who will embrace these opportunities and want to stay working in our newsroom, producing stories and content long after their lessons have concluded.



Our trainees with The Times editor Tony Gallagher.



A group of School of Journalism trainees got the opportunity to network with top names in journalism at the exclusive London Press Club Ball.





News Associates head of journalism Alice Gregory (left), course director Graham Moody (middle) and editorial development director Lucy Dyer (right) at the NCTJ Awards for Excellence 2021.

## SENIOR JOURNALISM TRAINING STAFF

News Associates has a team of experienced journalists to guide you through your degree and NCTJ Diploma programmes, who are all passionate about delivering innovative industry training.

### JAMES TONEY

James is the managing editor and board director of Beat Media Group – encompassing News Associates, Sportsbeat, Storybeat and Kennedy News and Media. His news and sports stories appear in publications around the world. He has been highly commended for his journalism by Press Gazette and was recognised for his commitment to the coverage of the Olympics by being named a torchbearer at London 2012. He is a member of the Society of Editors, the British Olympic Association's media advisory panel and sits on the board of the Sports Journalists' Association.

### GRAHAM MOODY

Graham is the course director (postgraduate courses) at News Associates and The School of Journalism, with oversight of all postgraduate training. He has worked in local and national newspapers in a variety of roles from news to sport. He was a senior reporter at the London 2012 Olympics and Paralympics and Sochi 2014 Olympic Winter Games.

### LUCY DYER

Lucy is the editorial development director at News Associates and The School of Journalism. She leads the marketing and admissions teams and secures our trainees their pathways into journalism. She is a former editor with a passion for social media and emerging digital platforms. She is a trained mental health first aider.

### RACHEL BULL

Rachel is the course director (undergraduate courses) at News Associates and The School of Journalism, with oversight of all undergraduate training. She is an award-winning journalist with experience in local and national newspapers and her areas of specialist interest are shorthand, podcasts and communications and digital marketing.



# COURSE OVERVIEW



Journalism is changing, and graduates of The School of Journalism will be taught to stay ahead of the constantly shifting trends.

In addition to the research and analysis elements of your BA (Hons) in Multimedia Journalism, you will study the core subjects of the NCTJ curriculum: journalism ethics, news reporting, shorthand, media law, public affairs, digital journalism, court reporting, sports journalism (optional) and your portfolio.

## YEAR ONE

### Research 1: The Investigative Journalist

Throughout your first year, we will introduce you to the concept of research and reflective practice. You will learn how to use research to underpin your knowledge on public and political systems in the UK.

### News Reporting (immersive)

This module to get you finding, writing and publishing news stories in your first few weeks of study. You will cover the basics of story construction, the importance of accuracy and legal compliance, and different multimedia journalism styles and social media platforms.

### Broadcast: Mobile Journalism

We will introduce you to the technical and writing skills needed for mobile journalism and you will discuss how online technologies have impacted the field of journalism. You will learn how to create and edit content with practical demonstration of a wide range of software and hardware used in the industry.



## Media Law

A sound knowledge of the law is essential for any journalist. You will be introduced to the study of law and its effect on reporting and press freedom across broadcast and print. Topics include broadcast regulation, court and legal reporting, defamation, contempt, privacy and more.

## Public Affairs

Whether you want to be a political correspondent, a sports reporter or a fashion writer, an understanding of politics is vital for any journalist. You will learn about current affairs, how local and national government works, the structure of public institutions such as the NHS, and how you access public information as a journalist.

## Journalism Ethics

To be a good journalist you must learn how to report fairly and ethically. This module will explore real-life case studies in the news, what is the public interest and how journalists can use the law and IPSO code to hold power to account.

## YEAR TWO

### Research 2: The Story Behind the Story

This module will extend your learning from the first year module Research 1, seeking to widen an understanding of journalistic research and its methodologies, including data gathering and analysis, infographics and objectivity and bias.

## Audio Journalism: Radio and Podcasts

If you're a budding radio journalist, this is the module for you. We will teach



you how to plan and produce audio packages, write scripts for radio and use digital audio editing systems. You will even get to record your own podcast!

## Broadcast: On Screen

You will develop advanced production techniques across a variety of media platforms and create output for specific programmes and audiences. This module will get you thinking about how you can maximise your audience as well as applying your production skills in a professional setting.

## Shorthand

Taking notes quickly and accurately is a vital skill in the newsroom and is an essential element of the NCTJ qualification. You'll learn Teeline, the most accessible and popular form practised by journalists, with the aim of reaching 100 words per minute.

## Social Media

Learning how to navigate, understand and use social media is essential for journalists today. This module is focused on using social media to find news and sources, find photographs and video and cover live events on the field. You will learn how to create a brand, build followers and tailor content for specific audiences.

## Preparing for the Workplace

This module will focus on getting you ready for the workplace. Content will include CV and cover letter workshops, personal reflection, discussion of building contacts and the media industry job market, interview techniques and an extended period of work placement.

## YEAR THREE

### Broadcast Journalism: Going Live

This module is intended to build on the second year Broadcast: On Screen module. You will learn how to research and write engaging stories for television, learn broadcast newsroom terminology, practise voice training techniques for presenting news clips and take on a more editorial and creative role in the newsroom.

## Magazine: Features

You will get the opportunity to conceive, pitch and produce your own magazine to a professional print standard using Adobe InDesign. This module will give you experience in pitching ideas effectively, feature writing, sub-editing, and group work.

## Marketing and PR

Understanding the media and the role of marketing is vital for promoting your profile as a journalist. We'll look at marketing concepts and how to produce a basic PR campaign, as well as exploring how PR operates in the private, public and voluntary sectors.

## Journalism for a Digital Audience

As a journalist you want your work to be seen by the widest possible audience. This module will teach you how to cater for a digital audience by using social media, SEO, CMS and the many digital tools at our disposal.

## Honours Project: The Long Read

This is your chance to show off everything you have learnt throughout your degree. Your honours project can take the form of a traditional dissertation or any appropriate journalistic form, such as a large investigative piece or long-form journalism, a documentary or a series of podcasts, for example. You will write your own research proposal and upon completion, disseminate and publicise your work to its intended audience.



# SPORTS JOURNALISM

We're big fans of sport at The School of Journalism – which is why every trainee gets the option to study sports journalism as part of their BA (Hons) Multimedia Journalism degree.

Our NCTJ sports journalism module is run in association with Britain's leading sports content agency Sportsbeat – and you learn from tutors with first-hand experience in sports reporting!

Our media links put us at the heart of the industry. Our news and sports agencies, including Sportsbeat, produce more than 75,000 stories for 500 media organisations each year.

We are the official news agency for a host of organisations providing content to clients as diverse as the Football Association, the British Olympic Association and the National Lottery, with content on all platforms from newspapers to radio stations, magazines to social media and TV to magazines.

It's really important to train as an all-round journalist – and get your NCTJ Diploma – with a sports journalism qualification as an added bonus, rather than pigeonhole yourself too early. On our course you'll learn all the essential skills to thrive in every area of journalism and also have the option to specialise in sports journalism.

As well as writing for our in-house publications, our trainees get unrivalled opportunities to carry out external work placements – and sports journalism placements are often some of the most popular.

Andreas joined Sportsbeat in Munich to cover the 2022 European Championships and interviewed athletes in the mixed zone.

While Ben got the chance to cover the AIG Women's Open golf championship in Scotland and meet some of the sport's biggest stars.

Jake got accreditation to attend the Copa America in Brazil and had all of his work published on Yahoo Sport.

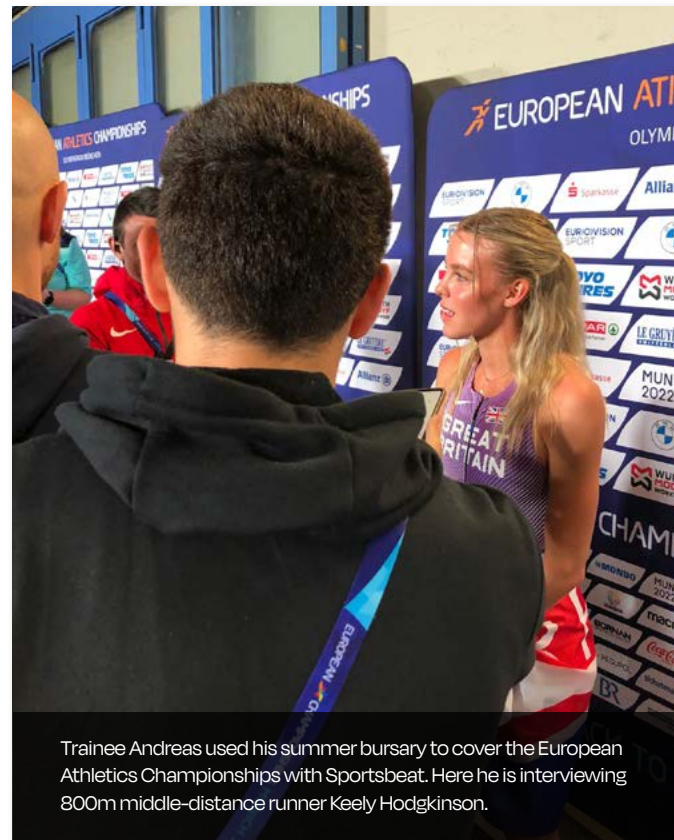
And Luke organised the filming of a boxing documentary in Bermuda! Closer to home, Will travelled to London to make a sports documentary centred on a local football club.

Matt carried out an internship with an extreme sports media network!

And Lily spent her bursary at the MailOnline, where she covered the celebrations after England won the UEFA Women's Euro final in 2022.

You can find our trainees and graduates on the back pages of our newspapers, presenting and reporting on Sky Sports News, or working internationally for some of the most respected names in journalism, from Reuters to Agence France Presse.

They have also made their way to the media departments of Premier League football clubs to the British Olympic Association.



Trainee Andreas used his summer bursary to cover the European Athletics Championships with Sportsbeat. Here he is interviewing 800m middle-distance runner Keely Hodgkinson.



Trainee Cymbeline Young with Gabby Logan MBE.



Luke Madeira used his bursary to travel to Spain and work at the Olive Press during his summer holiday and landed this front page splash.



Sports fanatic Jacob Bentley-York used his journalism project bursary to travel to Brazil and cover the Copa América for Yahoo Sport.



# AWARD-WINNING TRAINING, AWARD-WINNING JOURNALISTS

The School of Journalism is officially the UK's number one NCTJ-accredited course, with 100% of our class of 2021 achieving first-class degrees and gold-standard NCTJ Diplomas, continuing the success of previous years. 100% of our class of 2020 also graduated with gold-standard NCTJ Diplomas, a record-breaking achievement.

News Associates is recognised as an industry leader in journalism training. We've been named the top place to gain the NCTJ Diploma in Journalism for seven years running. But we are about more than our impressive results.

It's not just about being good in the classroom but being great in the newsroom – and our list of recent graduate awards underlines this approach, which is at the heart of our training.

It's also why our trainees go on to such great jobs.

Our graduates regularly dominate the NCTJ Awards for Excellence in Journalism, which recognise and reward the best journalism students completing NCTJ-accredited courses and journalists/photographers with less than two years' experience on the job.

At the 2022 NCTJ Awards for Excellence two trainees won top prizes. Um-E-Ayemen Babar (BBC Sport) won student sports journalist of the year while Jack Walton (The Post) was crowned student feature writer of the year.



A spectacular six News Associates graduates won prizes at the NCTJ Awards for Excellence 2021 – Tomás Hill Lopez-Menchero (The Athletic) and Rachel Steinberg (PA Media) won student and trainee sports journalist of the year, Sophia Hall (Classic FM) landed student scoop of the year, Carolina Herranz-Carr (BBC News) and Charlie Jones (BBC News) were joint winners of the trainee podcast journalist of the year award, and Jacklin Kwan (freelance science journalist) won student data journalist of the year.

At the 2020 NCTJ Awards for Excellence, graduates Alex Diggins (The Telegraph) and Joshua Graham (Rugby World) won best student feature and sports journalist of the year.

In 2019 Jonathan Harding (Racing Post) won best trainee sports journalist.

In 2018 Jessica Cripps (Kennedy News and Media) was crowned NCTJ student news journalist of the year.

In the 2017 NCTJ Awards for Excellence the annual award for Student Journalist of the Year – received by the NCTJ candidate who achieves the best marks nationally – was won by alumnus Anna Schaverien, who now works at The New York Times.

We love staying in touch with our graduates and hearing about their successes, and we're incredibly proud to say they #StartedHere.



# ACADEMIC AND PASTORAL SUPPORT

Throughout your three years with The School of Journalism, you will be supported by your tutors who will work with you individually to encourage your academic and personal development.

We don't want you to get lost in a sea of people. We have a select, small intake to ensure that, unlike other institutions, we'll know your personal and professional needs by the end of the first week.

Our team of dedicated tutors will oversee your academic performance to ensure you are exceeding your potential, providing essential support for you to achieve the best possible results and leave the course with a bursting portfolio to take to employers – your currency when applying to jobs.

One-to-one tutorial time will be set aside, and trainees can email tutors around the clock for subject specific advice. We want you to feel you are always supported, with regular meetings with your academic and pastoral mentors.



We have members of the team who are mental health first aid trained, who are available to talk to trainees struggling with their mental health and signpost them to the right types of support. We also have trained first aiders able to respond to medical emergencies.

The School of Journalism provides unrivalled support when applying for jobs and after graduation our door is never closed – we'll send you job alerts after your studies have concluded.





## OUR ENTRY REQUIREMENTS

We're looking for applicants who want to think differently about journalism. Who want to throw themselves into practical training, and leave not only with a degree, but their essential NCTJ exams as well.

We will have a select, small intake so we can get to know your personal needs and develop your portfolio on an individual basis. You should have a genuine passion and interest in the media, which you can hopefully support through some work experience.

Your personal statement is crucial – it's your chance to make your application stand out from the crowd and bring alive your passion for journalism.

You will also need:

- A minimum of three A levels at CCC, excluding General Studies
- A BTEC level 3 Extended Diploma, equivalent to Distinction Merit Merit
- Candidates should have a strong GCSE background and all students must have a minimum of GCSE English Language at Grade 4 or Grade C, or an equivalent qualification

Please contact us to discuss the equivalent qualifications we accept.

### CONTACT US

Please call us on 0203 026 3781 for help and guidance on your application, or email us at [training@newsassociates.co.uk](mailto:training@newsassociates.co.uk)

## THE APPLICATION PROCESS

### HOW TO APPLY

To apply for this course you will need to use the following codes on UCAS:

**Course code: MUJO**  
**Institution code: P63**  
**Campus: London (L)**

If successful, you will be asked to attend an interview with our editorial development director and/or our managing editor, where we can discuss the degree and your career prospects in more detail.



## A GUIDE TO STUDENT FINANCE

All eligible full-time undergraduates can apply for a loan to cover their tuition fees. The loan will be paid directly to the University and your household income has no impact on the amount available.

### LOAN REPAYMENTS

You will start to repay your loan once you are earning £25,000 or more per year and you have been graduated for one year.

You will then pay 9% monthly of any income more than £25,000. For example, if you earned £27,000 per year you would have to repay the loan on £6,000, so your monthly loan repayment would be £45 a month. If your income dropped below £25,000 then your repayments would stop.

Student finance doesn't impact on any mortgage applications.

### MAINTENANCE GRANTS

Full-time students may also be entitled to a maintenance grant towards living costs while studying. The amount you are entitled to is means-tested based on your family's income.

## FREE JOURNALISM WORKSHOPS

### OPEN DAYS AND JOURNALISM WORKSHOPS

We run a series of free open days, journalism workshops and guest talks for those interested in our degree programme.

Our events are delivered remotely via Zoom or in person at our London newsroom.

Taught by our award-winning tutors, you could cover breaking news or sport, or try your hand at a range of skills required in print and broadcast journalism. Our guest talks introduce you to journalists working across the industry – whatever kind of journalism you are interested in, we've got something for you.

Places can be booked online via our website or by emailing us at [training@newsassociates.co.uk](mailto:training@newsassociates.co.uk)







Follow us on TikTok @newsassociates\_, Twitter @TheJournoSchoo!, and Instagram @NewsAssociates to keep up to date with our news, updates, and advice on getting into journalism.

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