JOURNALISM SUMMER

SCHOOL

London



NEWS ASSOCIATES

JOURNALISM SUMMER SCHOOL - WHAT WE'LL COVER

We can make you one promise – your two weeks with us will fly by because this is an intensive study programme, designed to give you a taste of what it takes to become a journalist

In your two weeks you will cover the following:

- Newsgathering and news writing
- Feature and magazine writing
- Video journalism skills
- Journalism ethics and responsible reporting
- The basics of media law
- Interviewing technique
- Reviewing and commercial
- An introduction to shorthan
- Getting into freelance writing
- Sports journalism
- Political journalism
- Arts and culture journalisr

You will also have the chance to produce stories for our Londoner new sites

Sessions are conducted by our award winning training team and there will be talks from industry guest speakers







JOURNALISM SUMMER SCHOOL - AN INTRODUCTION

Our hugely popular two-week summer school runs in our London office and is an intensive course that covers the basics of journalism, from news reporting to feature writing, with an added emphasis on the growing importance of broadcast skills.

And if all that sounds complicated then our aim is simple – providing a creative environment to get you thinking about a career whose lure remains undiminished.

News Associates courses consistently topped the NCTJ league tables until they stopped releasing them in 2022. But that didn't stop our trainees and tutors excelling in what they do. In the 2022/23 and 2023/24 academic years, 96% of trainees achieved the NCTJ diploma, with 72% achieving the gold-standard qualification in 2022/23 and 71% in 2023/24. In the 2024/25 academic year, 100% of our sports journalism trainees in London achieved the highly soughtafter gold-standard NCTJ diploma. Four of the 12 highest-performing journalists in the NCTJ

Diploma in Journalism exams in the 2022/23 and 2023/24 academic years trained at News Associates. See more here.

Our summer school aims to provide foundation skills and it should appeal to those working on student media, blogs, websites and community projects. Many will join us as a way of dipping their toe into the water and after two weeks we are confident they will be ready to take the plunge.

We pride ourselves on the individual attention we give to our trainees as they think about entering this most satisfying and exciting of professions.

Advice and assistance is never far away from our full-time tutors, editors and journalists, who want our newsroom to be your classroom.

We look forward to working with you.

"Doing my training at News Associates massively helped me in a newsroom. No matter how good you think you are as a young journalist, you will get much better and more refined with training."

Shingi Mararike, Sky News

APPLY NOW

Email **training@newsassociates.co.uk** or call **0203 026 3781** for an application form.







SUMMER SCHOOL - FREQUENTLY ASKED QUESTIONS

What does the course cost?

Our two-week journalism summer school costs £795 and the course fee must be paid in advance. Limited places are available on the course, so a non-refundable £195 deposit is required to confirm your attendance.

Where does the course run?

The course runs out of our office in Twickenham, south west London.

What are the registration requirements?

There are no specific entry requirements but a good standard of written English is essential if you are going to take full advantages of the study programme. You will be required to complete an entry document and all decisions as to suitability are made at our discretion.

Is the course residential?

No, there are many local hotels within walking distance which offer accommodation at reasonable rates.

What are the hours of study?

This is an intensive study programme. The course starts each day at 10am and concludes at 4pm (with a one-hour lunch break). The course runs Monday-Friday.

Is there any recommended reading?

We will provide a full range of course and study notes for you as part of your course fee.

Will this study programme be enough to get me a journalism job?

Our journalism summer school is aimed at providing essential foundation skills.

Throughout the course we will give you a broad understanding of the demands of the industry Many of those who study at the summer school move on to further National Council for the Training of Journalists training with News Associates.

News Associates runs NCTJ-accredited multimedia journalism training courses in London and remotely. We deliver a superpractical hands-on Multimedia Journalism degree, The School of Journalism, and full and part-time postgraduate courses ranging from 22 weeks to 18 months.

COURSE FEEDBACK





News Associates is proud to be the UK's number one journalism school. Here's what some recent attendees of the summer school made of their two-week study programme with us.

Ruth Stainer, Daily Mail, said: "This hands-on course is a perfect opportunity for those with no journalism experience as well as aiding any pre-existing knowledge and skills. The tutors give you such a brilliant and multifaceted insight into the NCTJ qualification, pushing you to learn so much about the journalism industry whilst also helping to build your self-confidence."

Charlotte Alt, The Times, said: "The lessons at summer school are hands-on and multimedia-focused. Filming a video and producing a podcast really pushed me out of my comfort zone and allowed me to discover aspects of journalism I hadn't previously considered."

Meghna Amin, Reach, said: "At summer school it really felt like there was something for everyone, and I definitely benefited from the news writing skills we learnt along the way. summer school was engaging, dynamic and exciting, with practical, hands-on tasks from day one, like interviewing local restaurant workers and producing and filming news bulletins."

Olive Enokido-Lineham, Sky News, said: "I really enjoyed meeting young aspiring journalists who, like me, hadn't come from a media background. I met one of my good friends and we both went on to do the fast-track course at NA the following year!"

Noah Keate, POLITICO Europe, said: "summer school reinforced to me how journalism is about people, stories and pursuing the truth.

After completing the short course, those values will forever remain part of my journalistic aspirations."

"Every day in my job I find myself drawing on the knowledge and skills that I learned at News Associates. The tutors were so attentive and helped me get to grips with a huge range of useful topics in a very short space of time. I can't recommend their courses enough as a way into journalism."

Henry Bird, The Times

"News Associates was the best thing I ever did. It armed me with the skills I needed to thrive within news journalism. It also introduced me to some of my best friends." Siham Ali ITV News

WHO ARE NEWS ASSOCIATES?

News Associates is officially the UK's number one NCTJ journalism school, with our trainees consistently achieving the best exam results in the UK.

Based in our London newsroom, we are home to one of the UK's busiest content agencies and our industry-leading journalism training is taught by working journalists.

Our recent graduates can be found in the newsrooms of national newspapers across the world, including The Sunday Times, The Guardian, The New York Times, The Sun, The Daily Mail and The Wall Street Journal. You'll also see them presenting on BBC, ITV and Sky and working at international news agencies such as Reuters and the Associated Press.

Our unrivalled alumni network stretches around the world with former trainees working across the UK, in Australia, New Zealand, Canada, the United States, Hong Kong and throughout Europe.

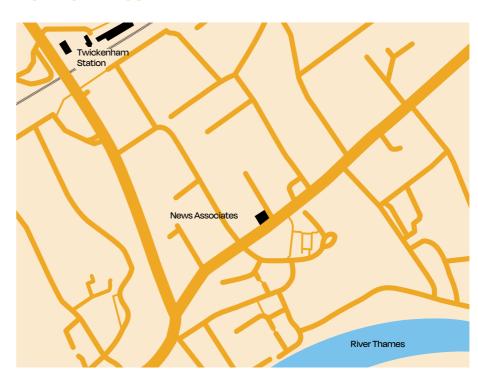
We train more NCTJ-accredited journalists in the UK every year than anyone else.

As well as being the number one NCTJaccredited journalism training school, we've also won 'Innovation of the Year' twice in three years. In 2022 we were recognised for our trainees' multimedia coverage of the death and funeral of Queen Elizabeth II in the first few weeks of their course - producing 142 articles in 11 days. Judges praised our coverage as 'a highly innovative project, which turned breaking news into a fast turnaround learning environment'. At the 2020 NCTJ Awards for Excellence we were commended for the way we adapted our teaching styles and exercises for remote learning, kept up morale for trainees, and ran a series of free online workshops open to everyone.





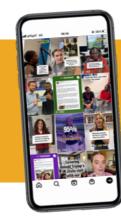
HOW TO FIND US



AMPERSAND HOUSE, 49-53 YORK STREET, LONDON TW1 3LP

Ampersand House is a five-minute walk from Twickenham train station. Come out of the station and walk left over the bridge down London Road then take a left turn down Arragon Road and follow the road round. Turn left onto Richmond Road and the office is on the left-hand side.

If you are coming from Richmond train or tube (District line) station then the 33 bus (Elton Street, stop L) takes just six minutes (eight stops), get off at York Street Twickenham (Stop G) and walk one minute back up Richmond Road and the office will be on your left.



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Follow us on Instagram @NewsAssociates and TikTok @NewsAssociates_ to keep up to date with our news, updates, and advice on getting into journalism.

You can also find us on X, Facebook and LinkedIn.



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